


Client : Kraft Malaysia – Jacob's
Media : Female
Section : Shopping cart
Date : September 2008
Circulation : 50,000
Headline : Quick bite



Quick bite

I try to eat a serving of oats a day to help lower my cholesterol level but sometimes it's just too much fuss to cook and flavour it. On lazy days like that I get my quota of heart-healthy oats and fibre by snacking on Jacob's Oatmeal with Apple or with Apricot. It's an oat biscuit with real fruits so I get all the health benefits and a nice snack on the go.